



CALL FOR APPLICATIONS FOR THE BEST PRACTICE PROGRAMME FOR THE OSAKA 2025 WORLD EXPO

The World Expo is a global event that is held every five (5) years, which brings together various governments, international organisations, private sector players and non-governmental organisations to showcase solutions to fundamental challenges facing the world. The next World Expo will be held in Osaka, Japan from 13th April to 13th October, 2025, under the theme, “*Designing Future Society for Our lives*”

As part of the programmes for the Osaka 2025 World Expo, the Japan Association for the 2025 World Exposition, which is organizing the Expo will be showcasing high quality projects from all over the world that are aimed at providing solutions to important global issues. The Japan Association for the 2025 World Exposition is therefore calling for applications for the ***Best Practice Programme*** for the Osaka 2025 World Expo, which should embody the aforementioned Expo theme. The projects that will be selected as the “Best Practices” will be those that enhance the quality of human life, have a clear and visible effect, are generated from effective partnerships between multiple entities (public/private entities and citizens) and can be deployed to other regions.

Interested companies and institutions are hereby invited to apply for the Best Practice Programme. **The deadline for submission of applications is midday on 19th March 2024 (Japan Standard Time).** Further information on the Best Practice Programme can be accessed on the Expo 2025 Osaka official website at: <https://www.expo2025.or.jp/en/co-creation-index/bestpractices/>. Application guidelines can be accessed on the aforementioned website.

For any clarification, kindly contact Mr. Ernest Chirwa, Assistant Director - Market Development who may be reached on Tel: +260 976 945 787 and email: Ernest.Chirwa@zda.org.zm or Ms. Petronella Ndimbwa, Export Development Specialist who may be reached on Tel: +260 955 293 546 and email: Petronella.Ndimbwa@zda.org.zm.

ZAMBIA DEVELOPMENT AGENCY