



## **CALL FOR APPLICATIONS FOR THE YECO PROGRAMME FOR YOUNG, GREEN ENTREPRENEURS**

The International Trade Centre (ITC) in conjunction with the G20 Global Land Initiative, is calling for **applications for the YECO Programme for Young, Green Entrepreneurs**, a transformative programme designed to support and empower green entrepreneurship. Other partners include Google for Startups, World Intellectual Property Organization (WIPO) and Sidley Austin.

The revamped Programme is a comprehensive journey encompassing a Global Bootcamp, Global Accelerator, and culminating in the Awards. The YECO Programme aims to support and nurture the next generation of green entrepreneurs by providing access to essential resources, mentorship, seed capital, and networking opportunities.

To be eligible, entrepreneurs **must be under 35 years old** and promote sustainability, land restoration, circularity, and/or the green economy. The business must be primarily run by a young person.

Benefits of the programme include:

- ❖ Capacity-building for scaling the venture;
- ❖ Seed Funding (\$100,000 USD for the land-restoration cohort, equity-free);
- ❖ Legal and IP Guidance by WIPO and Sidley Austin;
- ❖ Preferential access to Pro-Bono legal services from Sidley Austin;
- ❖ Preferential access to the Google StartUp for Sustainable Development Programme
- ❖ All-expenses-paid trip to International Conference for Awards finalists
- ❖ Cash prize when winning the Youth Ecopreneur Awards - \$10,000 USD prize (1 Award per category)

### **Applicant**

- ✓ Must be under the age of 35 (by 22 March 2024)
- ✓ Must be a member of the Ye! Community (Registration available on the website)
- ✓ Must be Founder, Co-Founder or CEO

## **The Business**

- ✓ Must be majority run by a young person
- ✓ Must be legally registered
- ✓ The bootcamp is open globally, while the accelerator is reserved for eligible countries including Zambia
- ✓ Must promote land restoration, sustainability, circularity, and/or the green economy

**The closing date for applications for this programme is 22<sup>nd</sup> March, 2024**

To apply please visit the link: <https://social.yecommunity.com/page/youth-ecopreneur-programme>

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